

# 10th Micropol & Ecohazard Conference 2017

---

17 – 20 SEPTEMBER, 2017  
VIENNA, AUSTRIA



University of Natural Resources and Life Sciences Vienna  
<http://micropol2017.boku.ac.at>



## Exhibition

An exhibition at the Micropol2017 Conference is an excellent opportunity to reach the targeted audience of policymakers, operational experts, researchers, scientists and engineers including environmental chemists, toxicologist, technicians and practitioners. The exhibition area is located between the lecture hall and the poster area, surrounding the area where food for coffee breaks, lunches, and poster sessions will be provided.

Due to space limitations, a maximum of 15 exhibition spaces are available.

### Exhibition Space

Each exhibition space will consist of one table (approximately 60x180 cm) and two chairs.

There will be space behind the table for a company banner, which must be provided by the exhibitor. Purchase of exhibition space provides free conference access for 1 delegate and one additional staff member for exhibition booth.

## Advertising

### Abstract Book

Advertising in the conference abstract book is an effective way to promote your products and services. Each conference delegate will receive a copy of the abstract book. In addition an electronic version will be provided to the delegates together with a conference bag. All camera-ready artwork must be supplied by the advertiser.

### Conference Bags

We can arrange to insert company advertisement in each delegate's conference bag. A sufficient number of copies need to be supplied by you, two weeks before the conference.

## Sponsorship Classic Overview

	<b>Package A</b> (€ 3,000,-)	<b>Package B</b> (€ 2,000,-)	<b>Package C</b> (€ 1,500,-)
Exhibition space	min 3 sqm	-	-
free registration as conference deligate	1	1	-
company staff ticket for the exhibition	1	-	-
Coffee Breaks and Lunches	yes	yes	no
Conference dinner	1	1	-
Conference Bag	yes	yes	yes
Conference Bags Inserts	yes	yes	yes
Page in Conference official Proceedings	Full page	Full page	Half page
Logo on congress website	yes	yes	yes
Logos on Final Programme	yes	yes	yes
Final Programme Advertising Opportunity	yes	yes	yes

## Other Sponsorship Opportunities

Opportunities are available to sponsor various parts of both the scientific and social program. All sponsors will be acknowledged in the abstract book and on the conference website. Additional inclusions are listed below.

### Scientific Program

Sponsorship of scientific sessions will include:

- Display of your company logo on a welcome slide in the lecture room prior to the start of the session
- Acknowledgment by the session chair at the beginning and end of the session
- Acknowledgement in the conference program listing

Sponsors will be able to elect which session they would like to sponsor on a first come first serve basis.

#### *Keynote Lecture*

There will be one keynote lecture every morning of the conference (in total 3). These lectures will be attended by all conference participants.

Price: € 2,000 per keynote

#### *Poster Sessions*

There will be two poster sessions – in the late afternoon on the first and second day of the conference. More than 100 posters will be on display. These are highlights of the conference and are attended by all participants. Drinks and finger food will be available.

Price: € 1,500 per poster session

### Social Program

Sponsorship of social activities will include:

- Acknowledgment by the session chair at the commencement of the event
- Opportunity to display a company banner(s) in prominent areas during the event
- Acknowledgement in the conference program listing

The organizers welcome other ideas to increase your visibility during these events (e.g., company branded napkins, etc).

#### *Welcome Reception*

The welcome reception will be held at BOKU Muthgasse 18 (Conference Venue) on Sunday September 17<sup>th</sup>, 2017.

All delegates are invited to attend and drinks and light snacks will be provided.

Price: € 5,000 (exclusive sponsorship)

#### *Coffee Breaks*

Morning and afternoon coffee breaks are scheduled on each day of the conference (7 breaks in total including the YWP Day).

Price: € 1,500 per break

### Promotion materials

For additional visibility, companies can support different items.

### **Conference Bags**

Each participant will receive a conference bag containing all conference-related materials. Including your company logo together with the conference logo provides an excellent opportunity to promote your company and products. Printing will be arranged by the conference organizers. If you prefer you may also provide your own conference bags.

Price: € 2,000 – 2,500 (depending on type of bag selected)

### **Lanyards**

All participants will be provided with a name badge and accompanying lanyard which they will be required to wear throughout the conference. Lanyards bearing your company name and/or logo should be supplied by the sponsor.

Price: € 1,000

### **Promotion Materials**

Sponsors can elect to have promotional material (e.g., USB sticks, water bottles, pens, CDs, etc) bearing your company name and/or logo inserted into conference bags. Items need to be supplied by the sponsor almost two weeks before the conference.

Price: € 750 per item

## **Sponsorship Categories**

All sponsors and exhibitors will be duly acknowledged on the conference website with their logos and links to their websites. Sponsors of more than € 5,000,- will have their logos displayed on the conference landing page. All other sponsors' logos/links will be on the sponsor page.

## **Booking and Payment**

Booking your sponsorship choices can be made using the order form below. Please note: The University of Natural Resources and Life Sciences Vienna is according to UStG 94 not taxable and therefore no VAT is charged.

Completed and signed forms should be mailed to:

University of Natural Resources and Life Sciences Vienna,  
BOKU-SIG  
Brigitte Steinbauer- Walcher  
Muthgasse 18  
A-1190 Vienna  
Austria

Or scanned and e-mailed to [micropol2017@boku.ac.at](mailto:micropol2017@boku.ac.at) or [b.steinbauer-walcher@boku.ac.at](mailto:b.steinbauer-walcher@boku.ac.at).

Please send a copy of your company logo and URL for acknowledgement on the conference website with your completed order.

Upon receipt of the signed order form you will be issued with an invoice. A non-refundable deposit is required immediately upon receipt of the invoice. Full payment must be received by August 1<sup>st</sup>, 2017.

For all sponsorship enquires or to discuss special requests please contact Brigitte Steinbauer-Walcher at [micropol2017@boku.ac.at](mailto:micropol2017@boku.ac.at).

# 10th Micropol & Ecohazard Conference 2017

## Sponsorship Order Form

---

Company Name

---

Address

---

Contact Person

Email

---

Phone

Mobile

Sponsorship Packages	Quantity	Unit Price €	Total €
01 • Package A		3.000	
02 • Package B		2.500	
03 • Package C		1.500	
Additional Sponsorship	Quantity	Unit Price €	
<i>Scientific Programme</i>			
04 • Keynote Lecture		2.000	
05 • Poster Session		2.500	
<i>Social Programme</i>			
06 • Welcome Reception		5.000	
07 • Coffee Break		1.500	
<i>Promotion materials</i>			
08 • Conference Bags		2.500	
09 • Lanyards		1.000	
10 • Promotion Materials		750	
Total Sponsorship		Sum €	

---

Date  
Stamp

Authorized Signature

Company



Forms can either be scanned and sent to micropol2017@boku.ac.at or mailed to University of Natural Resources and Life Sciences Vienna, BOKU-SIG Brigitte Steinbauer- Walcher Muthgasse 18 A-1190 Vienna Austria

